Program:B.C	om [Banking &	& Insuranc	ce] (2021-22)	Semester: V		
Course: Inter	national Bank	ing and Fi	nance	Course Code: UCMABBI501		
	Teaching S	cheme		Evalua	tion Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
4			4	25	75	

Learning Objectives:

The paper will discuss the concepts and broad activities of International Banking and Finance

Course Outcomes:

After completion of the course, learners would be able to:

CO1: Conceptual understanding of International Capital Markets.

CO2: Understanding Offshore Banking & International Organizations

CO3: Understanding Foreign Exchange Risk

CO4: Developments in India in this context.

Module	Description	No of Hours	
1	Evolution of International Banking	15	
2	International Capital Markets	15	
3	International Lending Operations	15	
4	Eurocurrency Markets & Forex Risk	15	
Total		60	
PRACTI	PRACTICALS		

- 1. Sharma R. D. International Banking; Contemporary Issues, New Delhi, Himalaya Publishing House.
- 2. Apte P.G. International Finance A Business Perspective, New Delhi, TATA McGraw Hill
- 3. Verma B.P., International Finance: Theory and Practice, Mumbai, Allied Publishers
- 4. Sharma V. International Financial Management, New Delhi, Prentice Hall of India
- 5. Seth A. K. - International Financial Management, New Delhi, Galgotia
- 6. VijMadhu, International Financial Management, New Delhi, Excel Books

Program: B.	Com [Banking &	& Insurar	Semeste	Semester: V	
Course: Mar	keting in Banki	ng & Insu	ırance	Course Code: UCMABBI502	
Teaching Scheme				Evalua	tion Scheme
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25) Semester End Examinations (SE (Marks- 75 in Question Paper	
4	-	-	3	25	75

Learning Objectives:

- To develop concepts in marketing.
- To explain the scope of marketing management-analyzing opportunities, selecting target segments, developing the market mix, managing the marketing effort.
- To provide understanding of the communication mix, advertising campaigns, media planning, budgeting, marketing mix decisions, scope and limitations of market research.
- To develop strong concepts in marketing strategies for emerging technology and mature markets.
- To provide understanding about the internet as a strategic medium for marketing and sales efforts for a company.

Course Outcomes:

After completion of the course, learners would be able to:

- **CO1:** To understand concepts in marketing.
- **CO2**: To explain the scope of marketing management-analyzing opportunities, selecting target segments, Developing the market mix, managing the marketing effort.
- **CO3:** To provide understanding of the communication mix, advertising campaigns, media planning, budgeting, Marketing mix decisions, scope and limitations of market research.
- **CO4:** To develop strong concepts in marketing strategies for emerging technology and mature markets.

Module	Description	No of Hours
1	Introduction to Goods Marketing	15
2	Channels of Marketing and Marketing Research	15
3	Services Marketing	15
4	Role of Advertising & Branding	15
		60
PRACTI	CALS	-

- 1. V S Ramaswamy, S Namakumari, "Marketing Management: A Global Perspective Indian Context", Macmillan Publishers, India.
- 2. Philip Kotler and Kevin Lane Keller, "Marketing Management", Prentice Hall Of India.
- 3. S.M.Jha, "Services Marketing", Himalaya Publishing House, 2000.
- 4. Philip Kotler, Gary Armstrong" Principles of Marketing", Prentice Hall, 2009.
- 5. M.J. Xavier, "Marketing in the New Millennium", Vikas Publishing House Pvt. Limited, 1999.
- 6. Gorge G. Brenkert, "Marketing Ethics", Blackwell Publications 2008.
- 7. Tamar Weinberg, "The New Community Rules: Marketing on the Social Web", O'Reilly Media, Inc..USA.
- 8. B.R. Bhardwaj S. Goel S.S. Vernekar, "Marketing of Services", Deep and Deep Publications.

Program: B.0	Com [Banking &	& Insuran	ce] (2021-22)	Semester: V		
Course: Fina	ncial Reporting	and Ana	lysis	Course Code: UCMABBI503		
	Teaching So	cheme		Evalua	tion Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
4	_	-	4	25	75	

Learning Objectives:

- To analyze financial information.
- To understand the relationship between strategic business analysis, accounting analysis and financial analysis
- To understand the impact of financial reporting choices on the usefulness of reported earnings to predict future performance.
- To Recognize and explain the fundamental role of accounting numbers in the valuation of entities and the key financial claims on these entities assets (equity and debt securities).

Course Outcomes:

After completion of the course, learners would be able to:

- **CO1:** To understand concepts in Financial reporting & analysis.
- CO2: To understand the relationship between strategic business analysis, accounting analysis and financial analysis
- . **CO3:** To understand the impact of financial reporting choices on the usefulness of reported earnings to predict future Performance.
 - **CO4:** To Recognize and explain the fundamental role of accounting numbers, in the valuation of entities and the key Financial claims on these entities assets (equity and debt securities).

Module	Description	No of Hours
1	Banking Company Final Accounts	15
2	Insurance Company Final Accounts	15
3	Corporate Final Accounts	15
4	NBFC Final Accounts	15
		60
PRACTI	CALS	

- 1. Advance Accounts by Shukla and Grewal, S. Chand and Company (P) Ltd., New Delhi
- 2. Advanced Accountancy by R.L Gupta and M. Radhaswamy, S. Chand and Company (P) Ltd., New Delhi
- 3. Modern Accountancy by Mukherjee and Hanif, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- 4. Financial Accounting by LesileChandwichk, Pentice Hall of India Adin Bakley (P) Ltd., New Delhi
- 5. Financial Accounting for Management by Dr. Dinesh Harsalekar, Multi-Tech. Publishing Co. Ltd., Mumbai □
- 6. Financial Accounting by P.C. Tulsian, Pearson Publications, New Delhi
- 7. Accounting Principles by R.N. Anthony and J.S. Reece, Richard Irwin, Inc
- 8. Financial Management: Text and Problems by M.Y. Khan and P.K. Jain, Tata McGraw Hill, New Delhi ☐ Financial Management: Theory and Practice by Prasanna Chandra, Tata McGraw Hill, New Delhi ☐
- 9. Introduction to Financial Accounting by Horngren, Pearson Publications, New Delhi ☐ Financial Accounting by M. Mukherjee and M. Hanif, Tata McGraw Hill Education Pvt. Ltd., New Delhi ☐
- 10. Financial Accounting a Managerial Perspective, Varadraj B. Bapat, MehulRaithatha, Tata McGraw Hill Education Pvt. Ltd., New Delhi.
- 11. Financial Management by I.M. Pandey, Vikas Publishing House, New Delhi.

Program: B.Com [Banking & Insurance] (2021-22)				Semester: V		
Course: Auditing				Course Code: UCMABBI504		
	Teaching S	cheme		Evalua	tion Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
4	-	-	3	25	75	

Learning Objectives:

- Differentiate between auditing and accounting.
- Explain the three types of audits.
- Identify the five components of internal control.
- Describe how information technology affects internal control.
- Describe the process of designing and performing tests of controls.
- List the types of substitutive procedures.
- Explain methods used to obtain an understanding of internal control.
- Design an audit plan.
- Describe the five conditions required to issue the standard unqualified audit report. Determine the appropriate audit report for a given audit situation.

Course Outcomes:

After completion of the course, learners would be able to:

- **CO1:** Distinguish between a compilation and a review.
- **CO2:** Outline the steps involved in the compilation engagement and the review engagement.
- . **CO3:** Distinguish between combined reporting on financial statements and management's report on internal control over financial reporting.
- **CO4:** Report on controls at a service organization.
- **CO5:** Discuss the reporting requirements for comparative statements.
- **CO6:** Describe the situations in which special reports are prepared

Module	Description	No of Hours
1	Introduction to Auditing	15
2	Qualification, Appointment & Reporting by Auditor	15
3	Bank Audit	15
4	Insurance Company Audit	15
		60
PRACTI	CALS	-

- 1. Gupta, Kamal, Contemporary Auditing, TMH
- 2. Tandon, B.N., Principles of Auditing, S. Chand & Co.
- 3. Sharma, T.R., Auditing Principles & Problems, SahityaBhavan, Agra
- 4. Spicer & Pegler, Practical Auditing
- 5. Woolf, Emile, Auditing Today
- 6. Basu, Sanjib Kumar, Fundamentals of Auditing, Pearson
- 7. Auditing Assurance Standards and Guidelines issued by ICAI

Program: B.	Com [Banking &	& Insurar	nce] (2021-22)	Semeste	er: V	
Course: Actu	arial Analysis i	n Bankin	g & Insurance	Course Code: UCMABBI505		
Teaching Scheme				Evaluation Scheme		
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
4	-	-	4	25	75	

Learning Objectives:

- To develop conceptual understanding in Actuarial Analysis.
- To explain the scope of Risk Return analysis, Time Value, Reinsurance & Valuation concepts.

Course Outcomes:

After completion of the course, learners would be able to:

CO1: To understand conceptual understanding in Actuarial Analysis.

CO2: To understand the scope of Risk Return analysis, Time Value, Reinsurance & Valuation concepts.

Module	Description	No of Hours
1	Probability & Mathematical Statistics	15
2	Models & Mortality Models	15
3	Contingencies	15
4	Statistical Methods	15
		60
PRACTI	CALS	-

- 1. Hossack, LB: J.H. Polland and B. Zehnawirth, Introductory Statistics with Applications in General Insurance, Cambridge University Press; Cambridge, England.
- 2. Babbel, David F. and GraigB.Merrill, Valuation of Interest, Sensitive Financial Instruments, Society of Actuaries, Maringale.
- 3. Whatsham: Futures & Options in Risk Management, Thomson
- 4. Morgan, J.P.: Introduction to Credit Metrics, J.P. Morgan, New York.
- 5. Bell, David E. and AuthurShleifer Jr.: Risk Management.
- 6. Course material and books published by "Insurance Institute of India", Mumbai

Program:B.Com [Banking & Insurance] (2021-22)				Semester: VI		
Course: Central Banking				Course Code: UCMABBI601		
	Teaching S	cheme		Evalua	tion Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
20	-	_	4	25	75	

Learning Objectives:

- To understand the importance & functions of Central Bank.
- To understand the role of Central Bank in economy.

Course Outcomes:

After completion of the course, learners would be able to:

CO1: To understand the importance & functions of Central Bank.

CO2: To understand the role of Central Bank in economy.

Module	Description	No of Hours	
1	Evolution of Central Bank	15	
2	Industrial Financing in India	15	
3	Monetary Policy & Credit Policy	15	
4	Supervision, Regulation and Financial Stability	15	
Total		60	
PRACTI	PRACTICALS		

- 1. Banking in the new Millennium by ICFAI University banking series edited by N Rajashekar, Year 2001.
- 2. Banking Strategy by ICFAI University banking series edited by KaturiNageshwara Rao, Year 2002.
- 3. Central Banking by Charles Goodhart
- 4. International Corporate and Investment Banking : Practice and Law by Largan Mark, UK/Institute of Financial Services/2003
- 5. European Banking and Financial Services Law by Gerster /Schwander, Netherland/Kluwer Law Int/2004
- 6. Banking Supervision and Systemic Bank Restructuring: An International and Comparative Legal Perspective By MwendaKenneethKaoma, London/Cavendis Pub/2000.
- 7. Risk Management in Banking- 2nd ,ByBessis Joel, Chichester/John Wiley/2004.
- 8. Commercial Banking: The Management of Risk-2nd By Frster Donald R/Gup Benton E/Kolari James W, Australia/South-Western/2001.
- 9. Strategic Business Management and Banking, By Sarkar A N, New Delhi Deep&Deep/2005/.
- 10. Management of Banking & Financial Services Justin Paul & Padmalatha Suresh Pearson Education
- 11. Principles and Practices of Banking Indian Institute of Quantitative Finance MacMillan Publishers
- 12. Banking Law & Practice P.N Varshney 13. Banking Law & Practice R.K Gupta

Program: B.	Com [Banking &	& Insurar	nce] (2021-22)	Semester: VI		
Course: Secu	rity Analysis an	d Portfol	io Managemen	nt Course Code: UCMABBI602		
Teaching Scheme				Evaluation Scheme		
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25) Semester End Examinations (SI (Marks- 75 in Question Paper		
4	-	-	4	25	75	

Learning Objectives:

- To understand the factors affecting the prices of different assets and to create an optimum portfolio based on given risk conditions.
- To understand the need for continuous evaluation and review of the portfolio with different techniques.
- To learn technical analysis to predict price movements based on indicators and forecasting techniques.

Course Outcomes:

After completion of the course, learners would be able to:

CO1: Understanding the basics of securities **CO2**: Understand the risk return analysis

.CO3: Ability to carry on company analysis and valuation of equity shares.

CO4: Understanding and applying portfolio theory.

Module	Description	No of Hours
1	Introduction to Investments & Portfolio	15
2	Time Value of Money, Debt & Equity Analysis	15
3	Fundamental & Technical Analysis	15
4	Portfolio Management	15
		60
PRACTICALS		-

- 1. Investment management, Preeti Singh Himalaya publishing house
- 2. Security analysis and portfolio management, S. Kevin PHI Learning Pvt. Ltd.
- 3. Security analysis and portfolio management, Bhome, Jha, International Book House Publication
- 4. Investment Analysis and portfolio management, P.Chandra, Tata McGraw-Hill
- 5. Financial Market Regulation, Author-Tatom, John A; Publisher-Springer6) Practical Derivatives, Author-Denton, Jonathaned, Publisher-Global Law and Business
- 6. Financial Derivatives, Author-Koib, Robert W & Overdahl, James A, Publisher-John Wiley & Sons, Inc.
- 7. Financial Markets And Financial Services In India, Author-Kunjukunju, Benson Mohanan, S, Publisher-New Century Publication
- 8. Derivatives And Risk Management, Author-Khatri, Dhanesh Kumar, PublisherMacmillan Publishers India Ltd
- 9. Financial Management: I MPandey, Vikas Publishing House.
- 10. Financial Management: Khan & Jain or Ravi M Kishore, Taxman
- 11. Financial Management: James C Van Horne, Prentice Hall

Program: B.	Com [Banking &	& Insuran	nce] (2021-22)	Semester: VI		
Course: Strat	tegic Managem	ent & Tui	rnaround Man	agement	gement Course Code: UCMABBI603	
Teaching Scheme				Evaluation Scheme		
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Assessment (CA) (Marks - 25) Examinations (S) (Marks - 75)		Semester End Examinations (SEE) (Marks- 75 in Question Paper)
4	-	-	3	25		75

Learning Objectives:

- To enable to understand need for revival of sick and stressed business unit.
- To make aware of the different turnaround strategies.
- To give an overview of the recent business scenario.
- To develop an understanding of the general and competitive business environments.
- To enable to understand and resolve cases through strategic decision making.
- To develop an understanding of strategic & Turnaround management concepts and techniques.

Course Outcomes:

After completion of the course, learners would be able to:

CO1: To enable students to understand need for revival of sick and stressed business unit.

CO2: To make students aware of the different turnaround strategies

CO3: To give an overview of the recent business scenario.

CO4: To develop an understanding of the general and competitive business environments.

CO5: To enable to understand and resolve cases through strategic decision making.

CO6: To develop an understanding of strategic & Turnaround management concepts and techniques.

Module	Description	No of Hours
1	Industrial Sickness	15
2	Turnaround Strategies	15
3	The Environment of Strategic Management.	15
4	Strategy Formulation	15
		60
PRACTI	-	

- 1. Strategic Management by G. A. Cole
- 2. Strategic Management -by R. A. Sharma. In Indian Cos.
- 3. Strategic Management and Business Policy by T. L. Wheelers & J. D. Hunger
- 4. Strategic Management by Hunger and Wheelers.
- 5. Fundamentals of strategic Management -Fred R. David.
- 6. Strategic Management-Fred R. David.
- 7. Organizational strategy & Policy -Frank T. Paine & William Naumes
- 8. Strategic Management Francis Cherunilam, Himalaya Publishing
- 9. Redesigning the Business Process by Waman S. Jawdekar
- 10. Business Process Re-Engineering : Myth & reality by Colin Coulson Thomas
- 11. Reengineering and Reinventing the enterprise by P.N. Rastogi
- 12. Practical Business Re-Engineering by Nick Obolensky

Program: B.Com [Banking & Insurance] (2021-22)						r: VI	
Course: Human Resource Management and Business Ethics and						Course Code: UCMABBI604	
Corp	porate Governa	nce					
	Teaching S	cheme			Evaluat	ion Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuo Assessment (Marks -	(CA)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
4	-	_	3	25		75	

Learning Objectives:

- To understand ethical issues in business and various processes involved in increasing the value of human assets.
- To highlight the role of Corporate Governance practices in maintaining Transparency in business transactions.
- To highlight the importance of commitment to values and HRD conduct of Business.
- To increase awareness about the statutory and legal compliances involved in corporate governance.
- To highlight the role of human resources in success of an enterprise.
- To understand ways for maintaining high employees morale and sound human relations by sustaining and improving the various conditions and facilities.

Course Outcomes:

After completion of the course, learners would be able to:

- **CO1:** To understand ethical issues in business and various processes involved in increasing the value of human assets
- **CO2:** To highlight the role of Corporate Governance practices in maintaining Transparency in business Transactions.
- **CO3:** To highlight the importance of commitment to values and HRD conduct of Business.
- **CO4:** To increase awareness about the statutory and legal compliances involved in corporate governance.
- **CO5:** To highlight the role of human resources in success of an enterprise.
- **CO6:** To understand ways for maintaining high employees morale and sound human relations by sustaining and improving the various conditions and facilities.

Module	Description	No of Hours
1	Introduction to Business Ethics	15
2	Code of Conduct in Business Houses & Corruption	15
3	Human Resource Management	15
4	Operative Functions of HRM	15
		60
PRACTI	CALS	

- 1. S.K. Bhatia ," Business Ethics and Corporate Governance" Deep and Deep Publications .
- 2. S.K. Mandal" Ethics in Business and Corporate Governance" Tata Mcgrw Hill Co.
- 3. U.C. Mathur" Corporate Governance and Business Ethics: Text and Cases", Macmillan.
- 4. A.C.Fernando"Corporate Governance, Principles, Practices and Policy" Pearson Education, India.
- 5. Jeremy Moon, "Corporate Governance and Business Ethics Edward Elgar Publication 2010.
- 6. K-Aswathappa," H.R. & Personnel Management", Tata McGraw Hill.
- 7. Pandey R.K., "Man Power Planning in Banks"-Deep & Deep Publications, New Delhi-1992.
- 8. MichealAmstrong, "A handbook on Human Resource Management", Kogan Page 10thed Bhole L. M. "Indian Financial Systems" Chugh Publications, Allahabad (2000).
- 9. M.S.Saiyadain," Human Resource Management", Tata McGraw Hill.
- 10. Stephens Robbins, Personnel: The Management of Human Resource, Prentice Hall of India.
- 11. SharuRangnekar,"In the wonderland of Indian Managers" Vikas Publishing House, New Delhi.

Program: B.0	Com [Banking	& Insuran	ce] (2021-22)	Semester: VI		
Course: Fina	ncial Managem	ent		Course Code: UCMABBI605		
	Teaching S	cheme		Evalua	tion Scheme	
Lecture (Hours per week)	Practical (Hours per week)	Tutori al (Hours per week)	Credit	Continuous Assessment (CA) (Marks - 25)	Semester End Examinations (SEE) (Marks- 75 in Question Paper)	
4	-	-	4	25	75	

Learning Objectives:

- To have conceptual understanding on capital budgeting.
- To understand the need & importance of financial decisions.
- To learn and formulate working capital requirements.

Course Outcomes:

After completion of the course, learners would be able to:

CO1: To understand conceptual understanding in Actuarial Analysis.

CO2: To understand the need & importance of financial decisions.

CO3: To learn and formulate working capital requirements.

Module	Description	No of Hours
1	Investment Decisions: Capital Budgeting	15
2	Financial Decisions	15
3	Leverages	15
4	Budgeting	15
		60
PRACTI	CALS	-

- 1. Financial Management: I M Pandey, Vikas Publishing House.
- 2. Financial Management: M.Y. Khan, P.K. Jain, Tata McGraw Hill.
- 3. Financial Management: Ravi M Kishore, Taxman
- 4. Financial Management : James C Van Horne, Prentice Hall
- 5. Financial Management: Prassana Chandra, Prentice Hall.
- 6. Financial Management: Chandra Haribariran Iyer: IBHL Publication.